POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
COLORADO	3,294,394	4,301,261	4,573,452	5,009,101
MEDIAN AGE (YRS)		34.3	35.3	36.9
BOULDER-LONGMONT	225,339	291,288	306,514	331,760
MEDIAN AGE (YRS)		33.5	34.7	36.8
HISPANICS (ANY RACE)		30,456	33,362	38,103
STATE'S PERCENTAGE		10.46%	10.88%	11.49%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE		257,909	270,233	290,205
MSA'S PERCENTAGE		88.54	92.77	99.63
MEDIAN AGE (YRS)		34.9	36.1	38.4
BLACK/AFRICAN-AMERICAN		2,559	2,763	3,049
MSA'S PERCENTAGE		0.88	0.95	1.05
MEDIAN AGE (YRS)		29.5	29.4	29.4
AMERICAN INDIAN/NATIVE		1,787	1,963	2,202
MSA'S PERCENTAGE		0.61	0.67	0.76
MEDIAN AGE (YRS)		29.0	28.6	28.4
ASIAN		8,915	9,521	10,948
MSA'S PERCENTAGE		3.06	3.27	3.76
MEDIAN AGE (YRS)		29.2	30.1	31.7
HAWAII/PACIFIC ISLANDER		171	181	202
MSA'S PERCENTAGE		0.06	0.06	0.07
MEDIAN AGE (YRS)		24.9	24.3	24.2
OTHER		13,596	15,024	17,335
MSA'S PERCENTAGE		4.67	5.16	5.95
MEDIAN AGE (YRS)		23.9	25.0	26.4
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN			106,320	116,285
SUBURBAN			191,471	206,636
RURAL			8,723	8,839

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$65,178		
PER CAPITA	\$33,606		
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$6,397,442,000	\$8,677,011,000	35.63%
FOOD AT HOME TOTAL	\$636,104,800	\$767,661,500	20.68%
FOOD AWAY FROM HOME TOTAL	\$668,022,000	\$878,290,300	31.48%
FOOD AS % OF TOTAL EXPENDITURES	20.39%	18.97%	
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$109,456,400	\$133,992,500	22.42%
FISH & SEAFOOD PRODUCTS	\$12,439,600	\$15,148,800	21.78%
FRUITS & VEGETABLES	\$74,427,400	\$88,934,500	19.49%
DAIRY PRODUCTS	\$72,075,600	\$86,286,600	19.72%
BAKERY PRODUCTS	\$69,015,600	\$81,165,200	17.60%
CEREALS & PRODUCTS	\$34,369,900	\$42,131,000	22.58%
PREPARED FOODS	\$113,112,000	\$136,652,400	20.81%
JUICES	\$18,354,400	\$21,850,400	19.05%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH FAST FOOD FULL SERVICE	\$43,124,000 \$16,276,200 \$26,847,800	\$62,147,900 \$22,489,300 \$39,658,600	44.11% 38.17% 47.72%
LUNCH FAST FOOD FULL SERVICE	\$153,955,300 \$86,635,500 \$67,319,800	\$200,674,900 \$109,244,500 \$91,430,500	30.35% 26.10% 35.82%
DINNER FAST FOOD FULL SERVICE	\$239,344,400 \$82,186,300 \$157,158,100	\$321,385,300 \$103,760,800 \$217,624,500	34.28% 26.25% 38.47%

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MEATS MEATS (ALL TYPES) \$907 \$1,027 13,23% POULTRY \$298 \$338 13,24% EGGS \$48 \$53 10,42% FISH & SEAFOOD FRESH \$55 \$61 10,91% FROZEN \$30 \$35 16,67% CANNED \$19 \$20 5,26% FRUITS / VEGETABLES FRESH \$444 \$494 11,28% FRESH \$442 \$494 11,28% CANNED \$67 \$70 4,48% OTHER \$22 \$93 13,41% FROZEN \$67 \$70 4,48% OTHER \$24 \$24 \$20 0,00% DAIRY PRODUCTS FRESH MILK & CREAM \$170 \$184 \$2,44% CHESE \$188 \$177 \$3,68% CHESE \$188 \$177 \$3,68% CHESE \$447 \$489 \$9,40% CHESE \$447 \$489 \$9,40% COOKIES \$36 \$447 \$50 \$6	FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
POULTRY \$298 \$338 \$13.42% EGGS \$48 \$53 \$10.42% FISH & SEAFOOD FRESH \$55 \$61 \$10.91% FRESH \$55 \$61 \$10.91% FROZEN \$30 \$35 \$16.67% CANNED \$19 \$20 \$5.26% FRUITS / VEGETABLES FRESH \$444 \$494 \$11.26% CANNED \$82 \$93 \$13.41% FROZEN \$67 \$70 \$4.48% OTHER \$24 \$24 \$0.00% DAIRY PRODUCTS \$170 \$184 \$2.4% CHEESE \$168 \$177 \$5.36% ICE CREAM \$199 \$109 \$10.10% BUTTER / MARGARINE \$45 \$56 \$24.4% BAKERY PRODUCTS \$447 \$489 \$9.40% COOKIES \$78 \$83 6.41% CRACKERS \$47 \$50 6.38% CEREALS \$78 \$83	MEATS			
POULTRY \$298 \$338 \$13.42% EGGS \$48 \$53 \$10.42% FISH & SEAFOOD FRESH \$55 \$61 \$10.91% FRESH \$55 \$61 \$10.91% FROZEN \$30 \$35 \$16.67% CANNED \$30 \$35 \$16.67% CANNED \$444 \$494 \$11.26% CANNED \$82 \$93 \$13.41% FROZEN \$67 \$70 \$4.48% OTHER \$24 \$24 \$0.00% DAIRY PRODUCTS \$170 \$184 \$2.4% CHESSE \$168 \$177 \$5.36% ICE CREAM \$199 \$109 \$10.10% BUTTER / MARGARINE \$45 \$56 \$24.4% BAKERY PRODUCTS \$489 \$9.40% \$0.00% COOKIES \$78 \$83 6.41% CRACKERS \$47 \$489 9.40% COOKIES \$78 \$83 6.21% <td>MEATS (ALL TYPES)</td> <td>\$907</td> <td>\$1,027</td> <td>13.23%</td>	MEATS (ALL TYPES)	\$907	\$1,027	13.23%
FISH & SEAFOOD FRESH		\$298	\$338	13.42%
FRESH \$55 \$61 10.91% FROZEN \$30 \$35 16.67% CANNED \$19 \$20 5.26% FROZEN \$30 \$35 16.67% CANNED \$19 \$20 5.26% FRUITS / VEGETABLES FRESH \$444 \$494 11.26% CANNED \$82 \$93 13.41% FROZEN \$67 \$70 4.48% OTHER \$24 \$24 0.00% FROZEN \$67 \$70 4.48% OTHER \$10.00% FROZEN \$67 \$70 4.48% OTHER \$10.00% FROZEN \$	EGGS	\$48	\$53	10.42%
FROZEN	FISH & SEAFOOD			
CANNED \$19 \$20 5.26% FRUITS / VEGETABLES FRESH \$444 \$494 \$11.26% CANNED \$82 \$93 \$13.41% CANNED \$67 \$70 \$4.48% OTHER \$24 \$24 \$0.00% DAIRY PRODUCTS FRESH MILK & CREAM \$170 \$184 8.24% CHEESE \$168 \$177 5.36% ICE CREAM \$99 \$109 \$10.10% BUTTER / MARGARINE \$45 \$56 24.44% BAKERY PRODUCTS \$47 \$489 9.40% COOKIES \$47 \$489 9.40% COOKIES \$78 \$83 6.41% CRACKERS \$47 \$50 6.38% CEREALS & PRODUCTS \$68 19.30% CEREALS & PRODUCTS \$57 \$68 19.30% PASTA PRODUCTS \$57 \$68 19.30% PLOUR & MIXES \$37 \$45 21.62% RICE	FRESH	\$55	\$61	10.91%
FRUITS / VEGETABLES	FROZEN	\$30	\$35	16.67%
FRESH \$444 \$494 11.26% CANNED \$82 \$93 13.41% FROZEN \$67 \$70 4.48% OTHER \$24 \$24 \$24 \$0.00% FROZEN \$22 \$93 13.41% \$67 \$70 4.48% OTHER \$24 \$24 \$24 \$0.00% FROZEN \$224 \$24 \$24 \$0.00% FROZEN \$224 \$24 \$24 \$0.00% FROZEN \$224 \$24 \$24 \$224 \$0.00% FRESH MILK & CREAM \$170 \$184 8.24% CHEESE \$168 \$177 5.36% FRESH MILK & CREAM \$99 \$109 10.10% BUTTER / MARGARINE \$99 \$109 10.10% BUTTER / MARGARINE \$45 \$56 24.44% FROZEN \$45 \$56 \$62 \$1.73% FROZEN \$163 \$177 8.59% FROZEN \$165 \$177 \$184 \$19.30% FLOUR & MIXES \$183 \$177 8.59% FROZEN \$184 \$172 \$18.59% FROZEN \$185 \$185 \$185 \$185 \$185 \$185 \$185 \$185	CANNED	\$19	\$20	5.26%
CANNED \$82 \$93 13.41% FROZEN \$67 \$70 4.48% OTHER \$24 \$24 0.00% DAIRY PRODUCTS FRESH MILK & CREAM \$170 \$184 8.24% CHEESE \$168 \$177 5.36% ICE CREAM \$99 \$109 10.10% BUTTER / MARGARINE \$45 \$56 24.44% BAKERY PRODUCTS BREAD & PRODUCTS \$447 \$489 9.40% COOKIES \$78 \$83 6.41% CRACKERS \$47 \$50 6.38% CEREALS & PRODUCTS CEREALS & PRODUCTS \$163 \$177 8.59% PASTA PRODUCTS \$57 \$68 19.30% FLOUR & MIXES \$37 \$45 21.62% RICE \$27 \$34 25.93% PREPARED FOODS \$146 \$172 17.81% JUICES \$152 \$167 9.87% <t< td=""><td>FRUITS / VEGETABLES</td><td></td><td></td><td></td></t<>	FRUITS / VEGETABLES			
FROZEN OTHER \$67 \$24 \$70 \$24 4.48% 0.00% DAIRY PRODUCTS FRESH MILK & CREAM CHESSE \$170 \$184 \$24% \$24% ICE CREAM \$99 \$109 \$109 \$10.10% \$109 \$10.10% \$100 \$10.10% BUTTER / MARGARINE \$45 \$56 \$24.44% BAKERY PRODUCTS \$1447 \$489 \$9.40% \$45 \$83 \$6.41% COOKIES \$78 \$83 \$6.41% \$83 \$6.41% CRACKERS \$163 \$177 \$50 \$6.88 \$19.30% PASTA PRODUCTS \$163 \$177 \$5.90% \$163 \$177 \$5.90% PASTA PRODUCTS \$163 \$177 \$5.90% \$163 \$177 \$5.90% FLOUR & MIXES \$163 \$177 \$5.90% \$163 \$177 \$5.90% FLOUR & MIXES \$150 \$167 \$9.80% \$10.20% FLOUR & MIXES \$150 \$177 \$1.00% \$1.00% SNACKS/CHIPS \$150 \$172 \$1.81% \$1.00% SNACKS/CHIPS \$150 \$167 \$9.87% \$1.00% SNACKS/CHIPS \$150 \$147 \$16.67% \$1.00% SAUCES & GRAVIES \$178 \$180 \$1.40% \$1.40 \$1.40% SAUCES & GRAVIES \$178 \$180 \$1.40% \$1.40 \$1.40% BABY FOOD \$1.40 \$1.40% \$1.40 \$1.40% FROZEN MEALS \$1.00 \$1.27.39% \$1.00% NUTS \$1.00 \$1.20 \$1.27.39% BUTTER \$1.20 \$1.27.39	FRESH	\$444	\$494	11.26%
OTHER \$24 \$24 0.00% DAIRY PRODUCTS FRESH MILK & CREAM CHEESE \$170 \$184 8.24% CHEESE \$168 \$177 5.36% ICE CREAM \$99 \$109 10.10% BUTTER / MARGARINE \$45 \$56 24.44% BAKERY PRODUCTS \$447 \$489 9.40% COOKIES \$78 \$83 6.41% CRACKERS \$78 \$83 6.41% CRACKERS \$447 \$50 6.38% CEREALS & PRODUCTS \$78 \$83 6.41% CEREALS PRODUCTS \$57 \$68 19.30% PASTA PRODUCTS \$57 \$68 19.30% FLOUR & MIXES \$37 \$45 21.62% RICE \$27 \$34 25.93% PREPARED FOODS \$146 \$172 17.81% JUICES \$152 \$167 9.87% FROZEN/PREP. OTHER \$126 \$147 16.67% SOUPS \$67 \$80<	CANNED	\$82	\$93	13.41%
DAIRY PRODUCTS FRESH MILK & CREAM CHEESE \$168 \$177 5.36% ICE CREAM \$99 \$109 10.10% BUTTER / MARGARINE \$45 \$56 24.44% BAKERY PRODUCTS BREAD & PRODUCTS GREALS & FRODUCTS CREALS & PRODUCTS CEREALS & PRODUCTS CEREALS & PRODUCTS CEREALS & PRODUCTS CEREALS \$163 \$177 8.59% PASTA PRODUCTS FLOUR & MIXES \$57 \$68 19.30% FLOUR & MIXES \$37 \$45 21.62% RICE \$27 \$34 25.93% PREPARED FOODS SNACKS/CHIPS \$146 \$172 17.81% JUICES \$152 \$167 9.87% FROZEN/PREP. OTHER \$152 \$167 9.87% FROZEN/PREP. OTHER \$156 \$117 16.67% SOUPS \$67 \$80 19.40% SAUCES & GRAVIES \$78 \$80 19.40% SAUCES & GRAVIES \$78 \$78 \$0.00% BABY FOOD \$46 \$51 10.87% FROZEN MEALS \$78 \$78 \$78 0.00% BABY FOOD \$46 \$51 10.87% FROZEN MEALS \$55 \$62 12.73% NUTS \$33 \$36 9.09%	FROZEN	\$67	\$70	4.48%
FRESH MILK & CREAM CHEESE CHEESE S168 S177 S36% ICE CREAM BUTTER / MARGARINE S45 S56 S24.44% BAKERY PRODUCTS BREAD & PRODUCTS BREAD & PRODUCTS CREAKS S178 CRACKERS S183 CRACKERS S163 S177 S509 PASTA PRODUCTS S163 S177 S59% FLOUR & MIXES FLOUR & MIXES RICE S178 S178 S183 S177 S59% PASTA PRODUCTS SNACKS/CHIPS SNACKS/	OTHER	\$24	\$24	0.00%
CHEESE \$168 \$177 5.36% ICE CREAM \$99 \$109 10.10% BUTTER / MARGARINE \$45 \$56 24.44% BAKERY PRODUCTS \$447 \$489 9.40% COOKIES \$78 \$83 6.41% COKIES \$47 \$50 6.38% CEREALS & PRODUCTS \$47 \$50 6.38% CEREALS & PRODUCTS \$163 \$177 8.59% PASTA PRODUCTS \$57 \$68 19.30% FLOUR & MIXES \$37 \$45 21.62% RICE \$27 \$34 25.93% PREPARED FOODS \$146 \$172 17.81% JUICES \$152 \$167 9.87% FROZEN/PREP. OTHER \$126 \$147 16.67% SOUPS \$67 \$80 19.40% SAUCES & GRAVIES \$78 \$78 0.00% BABY FOOD \$46 \$51 10.87% ROZEN MEALS \$33 \$36	DAIRY PRODUCTS			
ICE CREAM \$99 \$109 10.10% BUTTER / MARGARINE \$45 \$56 24.44% BAKERY PRODUCTS \$447 \$489 9.40% COOKIES \$78 \$83 6.41% CRACKERS \$163 \$177 8.59% PASTA PRODUCTS \$57 \$68 19.30% FLOUR & MIXES \$37 \$45 21.62% RICE \$27 \$34 25.93% PREPARED FOODS \$146 \$172 17.81% JUICES \$152 \$167 9.87% FROZENI/PREP. OTHER \$126 \$147 16.67% SOUPS \$67 \$80 19.40% SAUCES & GRAVIES \$78 \$78 0.00% BABY FOOD \$46 \$51 10.87% FROZEN MEALS \$55 \$62 12.73% NUTS \$33 \$36 9.09% PRODUCTS \$152 \$67 \$80 19.40% SAUCES & GRAVIES \$78 \$78 0.00% BABY FOOD \$46 \$51 10.87% FROZEN MEALS \$55 \$62 12.73% NUTS \$33 \$36 9.09% PRODUCTS \$446 \$55 \$62 12.73% NUTS \$33 \$36 9.09% SAUCES & SAUCES & \$662 12.73% NUTS \$33 \$36 9.09%	FRESH MILK & CREAM	\$170	\$184	8.24%
BUTTER / MARGARINE \$45 \$56 24.44% BAKERY PRODUCTS \$447 \$489 9.40% COOKIES \$78 \$83 6.41% COOKIES \$78 \$83 6.41% CRACKERS \$47 \$50 6.38% CEREALS \$163 \$177 8.59% PASTA PRODUCTS \$57 \$68 19.30% FLOUR & MIXES \$37 \$45 21.62% RICE \$27 \$34 25.93% PREPARED FOODS \$146 \$172 17.81% JUICES \$152 \$167 9.87% FROZEN/PREP. OTHER \$126 \$147 16.67% SOUPS \$67 \$80 19.40% SAUCES & GRAVIES \$78 \$78 0.00% BABY FOOD \$46 \$51 10.87% FROZEN MEALS \$55 \$62 12.73% NUTS \$33 \$36 9.09%	CHEESE	\$168	\$177	5.36%
BAKERY PRODUCTS BREAD & PRODUCTS \$447 \$489 9.40% COOKIES \$78 \$83 6.41% CRACKERS \$47 \$50 6.38% CEREALS & PRODUCTS CEREALS & \$163 \$177 8.59% PASTA PRODUCTS \$57 \$68 19.30% FLOUR & MIXES \$37 \$45 21.62% RICE \$27 \$34 25.93% PREPARED FOODS SNACKS/CHIPS \$146 \$172 17.81% JUICES \$152 \$167 9.87% FROZEN/PREP. OTHER \$126 \$147 16.67% SOUPS \$67 \$80 19.40% SAUCES & GRAVIES \$78 \$78 0.00% BABY FOOD \$46 \$51 10.87% FROZEN MEALS \$55 \$62 12.73% NUTS \$33 \$36 9.09%	ICE CREAM	\$99	\$109	10.10%
BREAD & PRODUCTS \$447 \$489 9.40% COOKIES \$78 \$83 6.41% CRACKERS \$47 \$50 6.38% CEREALS & PRODUCTS CEREALS \$163 \$177 8.59% PASTA PRODUCTS \$57 \$68 19.30% FLOUR & MIXES \$37 \$45 21.62% RICE \$27 \$34 25.93% PREPARED FOODS SNACKS/CHIPS \$146 \$172 17.81% JUICES \$152 \$167 9.87% FROZEN/PREP. OTHER \$126 \$147 16.67% SOUPS \$67 \$80 19.40% SAUCES & GRAVIES \$78 \$78 0.00% BABY FOOD \$46 \$51 10.87% FROZEN MEALS \$55 \$62 12.73% NUTS \$33 \$36 9.09%	BUTTER / MARGARINE	\$45	\$56	24.44%
COOKIES \$78 \$83 6.41% CRACKERS \$47 \$50 6.38% CEREALS & PRODUCTS CEREALS \$163 \$177 8.59% PASTA PRODUCTS \$57 \$68 19.30% FLOUR & MIXES \$37 \$45 21.62% RICE \$27 \$34 25.93% PREPARED FOODS SNACKS/CHIPS \$146 \$172 17.81% JUICES \$152 \$167 9.87% FROZEN/PREP. OTHER \$126 \$147 16.67% SOUPS \$67 \$80 19.40% SAUCES & GRAVIES \$78 \$78 0.00% BABY FOOD \$46 \$51 10.87% FROZEN MEALS \$55 \$62 12.73% NUTS \$33 \$36 9.09%				
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PASTA PRODUCTS \$57 \$68 19.30% FLOUR & MIXES \$37 \$45 21.62% RICE \$27 \$34 25.93% PREPARED FOODS SNACKS/CHIPS \$146 \$172 17.81% JUICES \$152 \$167 9.87% FROZEN/PREP. OTHER \$126 \$147 16.67% SOUPS \$67 \$80 19.40% SAUCES & GRAVIES \$78 \$78 0.00% BABY FOOD \$46 \$51 10.87% FROZEN MEALS \$55 \$62 12.73% NUTS \$33 \$36 9.09%				
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JUICES \$152 \$167 9.87% FROZEN/PREP. OTHER \$126 \$147 16.67% SOUPS \$67 \$80 19.40% SAUCES & GRAVIES \$78 \$78 0.00% BABY FOOD \$46 \$51 10.87% FROZEN MEALS \$55 \$62 12.73% NUTS \$33 \$36 9.09%				
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FROZEN MEALS \$55 \$62 12.73% NUTS \$33 \$36 9.09%	01101-0111-01	•	•	
NUTS \$33 \$36 9.09%		•	* -	
****		•	•	
SALADS \$34 \$42 23.53%		•	•	
	SALADS	\$34	\$42	23.53%

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